

Brand Development Package

kinetic
GREENHOUSE

POWERED BY
KINETIC MARKETING & CREATIVE

Your brand is an investment. We build a scalable identity system rooted in strategy and design, ensuring your business is positioned to grow, evolve and thrive long-term.

WHAT IS BRAND DEVELOPMENT?

Your brand is the first impression, the vibe, the energy, the everything. Through strategic design and intentional storytelling, we create a visual identity that feels cohesive, recognizable and built to grow with you.

HOW IT WORKS

- **Discovery:** Questionnaire + vision session
- **Design:** Brand direction, logos, color palettes
- **Refine:** Revisions + final polish
- **Deliver:** Full brand kit + style guide ready to launch

BRAND PACKAGE | \$2,750

- ✓ Discovery consultation call
- ✓ Primary logo design (two options)
- ✓ Color palette development
- ✓ Alternate logo + logomark
- ✓ Comprehensive brand style guide

OPTIONAL BRAND COLLATERAL ADD ONS:

We create custom collateral based on exactly what your business needs — big or small.

EXAMPLES INCLUDE:

- Business cards
- Promo items + merch
- Uniform + apparel design
- Truck wraps + vehicle graphics
- Packaging concepts
- Social media templates
- Brochures + print collateral
- Signage + environmental branding

If you dream it, we can usually design it. Everything is built to match your brand system flawlessly.



Greenhouse Services

- Website Design
- Social Media
- Graphic Design
- Photography
- Digital Marketing
- Brand Development

Explore our full suite of small business marketing solutions.

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